

Royal College of Physicians of Edinburgh 13th November 2024

Sponsor Packages



As PMO people we noticed that there was a lot of Project conferences and exhibitions, which had little to no focus on PMO.

So we curated the PMO Conference and designed it for the PMO practitioner. Focused on portfolio, programme and project offices, this one day conference is all about driving the PMO profession forward and providing an opportunity for PMO professionals to come together. Over the last decade we have been able to do this by presenting new and exciting ideas, challenging what has been done before, taking PMOs thinking to new places.

This is the third PMO Conference in Edinburgh (sister conference to London in June). Together we provide a full and engaging programme of PMO expert speakers and a dedicated PMO exhibition full of PMO products, services and the experts, you!, on hand to talk to, guide, provide insights and connect with our delegates.

## Are you ready for the opportunity to support the UK's most exciting PMO conference?

#### What to Expect in Edinburgh:

- Attended by both individuals and PMO teams
  - Different levels of seniority, with at least 60% of attendees at manager level and above
- Attendees from Scotland, North of
- England and Northern Europe are
- dominant
- Delegates interested in services and
- products that can elevate their PMO's
- service offerings to their businesses -
- keen to hear from experts on what's
- possible
- Engaged and passionate PMO
- professionals looking for suppliers and partners that understand the role they perform
- Some fun! Everyone likes a funky piece of merchandise or competition to enter







www.houseofpmo.com/pmo-conference/

PAIO CONFERENCE DINBURGH 2024	HOUDI	Plating! SOLUU	SOLD!	Silver £3000
Exhibition Stand Space	5x3m Stand	3x1.5m Stand	3x1.5m Stand	2x1.5m Stand
Speaker Slot	1	1	×	×
Exhibition Staff Passes	4	3	2	2
Badge Scanning	<b>√</b>	$\checkmark$	$\checkmark$	$\checkmark$
Opted-in Delegate List	<b>√</b>	$\checkmark$	$\checkmark$	<b>√</b>
Complimentary Event Passes	4	2	×	×
Marketing Package	<b>√</b>	$\checkmark$	✓	<b>√</b>
Brochure Advertisement	2 Page Spread	Full page	Half page	Half page
Exhibition Stand Power Supply	<b>√</b>	$\checkmark$	$\checkmark$	<b>√</b>
Demo Space	<b>√</b>	×	×	×
Opportunity for In-Bag Merchandise	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Pre-Conference Webinar	<b>√</b>	×	×	×



### Additional Sponsorship Extras

Delegate Notebook Branding

£2000



**Delegate Bag Branding** 

£2000



#### **Sponsored Afternoon Tea - Cost TBC**

#### Discounted Delegate Passes

Invite exisisting or potential clients to the PMO Conference

£150

#### Additonal Stand members

£100

Need an extra team member for your stand? You can add additional stand member passes (up to a total of 4 stand members) to help you out.



The PMO Conference in Edinbrugh will take place at the Royal College of Physicians of Edinburgh. This historic building will make for a fantastic setting for the PMO Conference. Allowing us to have more delegates and exhibitors than ever before!

As an exhibitor you will get a 3x1.5m exhibition area (or a 2x1.5m area as a silver) in any of the available spaces you can see above. These spaces are given out on a first come first serve basis.

### About the Venue



Set in the heart of Edinburgh's city centre, the College offers both historic elegance and state of the art venue facilities. With stunning architecture and medical symbolism weaved throughout, the College's range of historic and modern rooms can be transformed to suit any event.

The venue provides the perfect backdrop for a range of events, from innovative conferences, meetings and seminars, prestigious dinners and award ceremonies to hosting your dream wedding. Featuring one of the largest auditoriums in Edinburgh, the Physicians International Conference Centre is an inspirational setting for first class conferences and meetings.





The PMO Conference is the UK's biggest PMO event, seeing hundreds of PMO professionals coming through the door every year.

But it's not just the quantity of delegates that's impressive. It's the quality!

We get PMO professionals from every level across the organisation, meaning you can speak to the decision makers of the PMO.



















































Deloitte.



Portfolio Risk Manager

Portfolio Office Lead

Head of Project Management Head of Programme Management Office

Head of Corporate Portfolio Office Head of Portfolio Management

Programme Director

Global PMO Manager

Programme Manager

PMO Centre of Excellence Director

Head of Commercial IT

PMO Lead Analyst

PMO Director

Global IT PMO Lead

Sr PMO Manager

**Delivery Director** 

Director of PMO







# Tesimonials

There's been a great footfall, great speakers. We have had some really good conversations and I have thoroughly enjoyed the day.

- Henry Bennett, Keyedin Solutions

We have been able to engage in a lot of great conversations, a lot of good give and take. It's been very positive.

- Greg Bailey, ProSymmetry

There has been so much energy from the people engaging in conversation with us. It's been a great day, we can't wait to see you next year.

- John McIntyre, Hot PMO

The PMO Conference is THE event to go to in the PMO and project industry.
We will always be back at this event.

- Gero Renker, Program Framework

This day has been amazing! Everyone we have spoken with is extremely excited to be here. They're knowledgeable and very happy to interact with us.

- Sarah Philbrick, Wicked Problem Solving by PMI

We've had great conversations with people across a wide range of industries. We have loads of promising leads to follow up with.

- Naomi Friend, Proggio

The PMO Conference is a great opportunity to meet new people, make connections and get your name out there as a business.

- Jeremy Nicholls, The Everyday Project Manager Ltd













#### Worked e-ve



































































































