

133 Houndsditch, London 19th June 2024



As PMO people we noticed that there was a lot of Project conferences and exhibitions, which had little to no focus on PMO.

So we curated the PMO Conference and designed it for the PMO practitioner. Focused on portfolio, programme and project offices, this one day conference is all about learning more about the PMO profession. From a full programme of PMO expert speakers, a dedicated PMO exhibition full of PMO products and services and time to network with new PMO contacts or reconnect with friends and ex-colleagues, the day is 100% PMO focused.

The PMO Conference's ultimate aim is to help develop and grow PMO professionals and the profession as a whole.

Over the last 8 years we have been able to do this by presenting new and exciting ideas, challenging what has been done before, taking PMO's thinking to new places. Whilst also exhibiting the latest products and services from experts designed to enhance the capability of PMOs to add even more value to our organisations.

This is your opportunity to get involved in the UK's biggest and most exciting PMO event.



Pho Conference London 2024	Headling	Platinum £8500	Gold £7500 1 Left	Silver £6500
Stands numbers available	1	2-9	10-15	16+
Exhibition Stand Space	5x3m Stand	3x2m Stand	3x2m Stand	3x2m Stand
Speaker Slot	\checkmark	£3.5k Add on	×	×
Exhibition Staff Passes	4	3	2	2
Opted-in Delegate List	\checkmark	\checkmark	\checkmark	\checkmark
Guest Event Passes	5	3	×	×
LCD Screen supplied	\checkmark	\checkmark	×	×
Furniture: table, chairs, power sockets	\checkmark	\checkmark	\checkmark	\checkmark
Stand backdrop provided	\checkmark	\checkmark	×	×
Newsletter advert and website article opportunities	\checkmark	\checkmark	\checkmark	\checkmark
Featured advert in the delegate brochure	2 Page Spread	Full page	Half page	Half page
Afterparty named sponsorship	\checkmark	\checkmark	×	×
Conference app access with delegate contact access	\checkmark	\checkmark	\checkmark	\checkmark
Sponsor logo on delegate bags	×	\checkmark	×	×
Opportunity to provide delegate bag merch	\checkmark	\checkmark	\checkmark	\checkmark





The 2024 PMO Conference Platinum sponsorship package offers many new benefits that haven't been provided at the PMO Conference before.

These benefits include:

- Premium exhibitor stand location
- Pre-built branded 3x2m exhibitor backdrop (see next page)
- Pre-installed 55" LCD Screen
- Opportunity to book 1 of 4 sponsored speaking slots (at an additional cost)
- Named sponsorship of the PMO Conference afterparty
- Your logo printed on all delegate bags



Pre-Installed Stand

 At 3x2m this backdrop provides the basis of your exhibition space

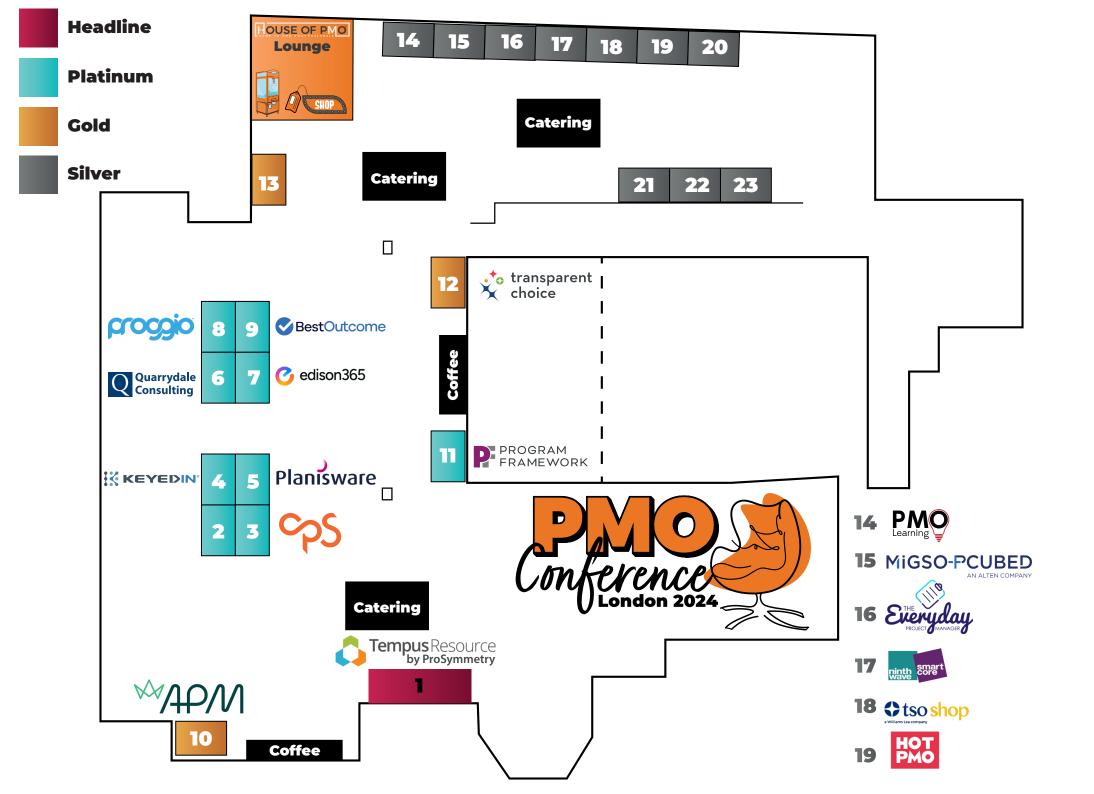
 The entire area will feature your design and logo. The stand is backlit to make sure your branding pops <text>

Lightbox Backdrop Example

Fully brandable and backlit

 We will order and install your backdrop ready for when you arrive on the 19th of June

 If you want to know more about the backdrops, or would like more photo examples please contact charles@houseofpmo.com



The PMO Conference is the UK's biggest PMO event, seeing hundreds of PMO professionals coming through the door every year.

But it's not just the quantity of delegates that's impressive. It's the quality!

We get PMO professionals from every level across the organisation, meaning you can speak to the decision makers of the PMO.



600 Delegates Deputy Head of Portfolio & PMO

Director of PMO

PMO Manager

Sr PMO Manager

Head of Programme Management Office

Head of Commercial IT

Head of Portfolio

Change Governance Lead

PMO Centre of Excellence Director

Head of Corporate Portfolio Office Global PMO Manager Head of Project Management

Speakers

Head of Portfolio Management

Programme Manager

PMO Director

Global IT PMO Lead

Programme Director

Head of

Program Management

Delivery Director

PMO Lead Analyst

Portfolio Office Lead

Portfolio Risk Manager





Who We've Worked With



Testimonials

There's been a great footfall, great speakers. We have had some really good conversations and I have thoroughly enjoyed the day.

- Henry Bennett, Keyedin Solutions

We have been able to engage in a lot of great conversations, a lot of good give and take. It's been very positive.

– Greg Bailey, ProSymmetry

There has been so much energy from the people engaging in conversation with us. It's been a great day, we can't wait to see you next year.

– John McIntyre, Hot PMO

This day has been amazing! Everyone we have spoken with is extremely excited to be here. They're knowledgeable and very happy to interact with us.

- Sarah Philbrick, Wicked Problem Solving by PMI



