

OPENING KEYNOTE



Rest in Peace PMOs:  
WELCOME CHIEF PROJECT OFFICER  
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organisations know how many employees + products they have NOT PROJECT THOUGH!

The bad News? PMOs as we know them today will be DEAD!!  
The Good News? We all have the potential to be Chief Project Officers in the future.

YOUR PROJECTS ARE YOUR FUTURE!

we're all working on things which are the future of our organisations.

66 a global economic system where work is organised + executed through projects. Projects drive value - achieve strategic objectives + deliver products, services or outcomes

ORGANISATIONS are running more projects than ever before.

66 More change in the next 10 years than in the last 250 years

The world of the Chief Project Officer emerges

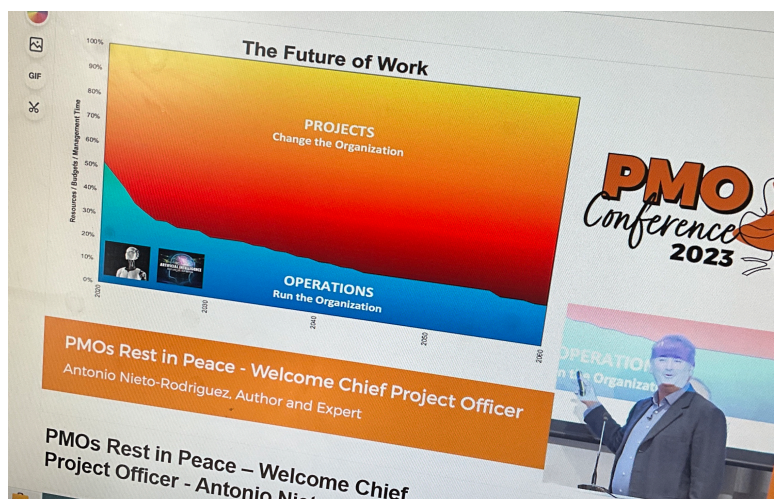
Product life [10 years to 2 yrs]  
Strategy life [7 years to 2 yrs]

PROJECT ECONOMY emerges

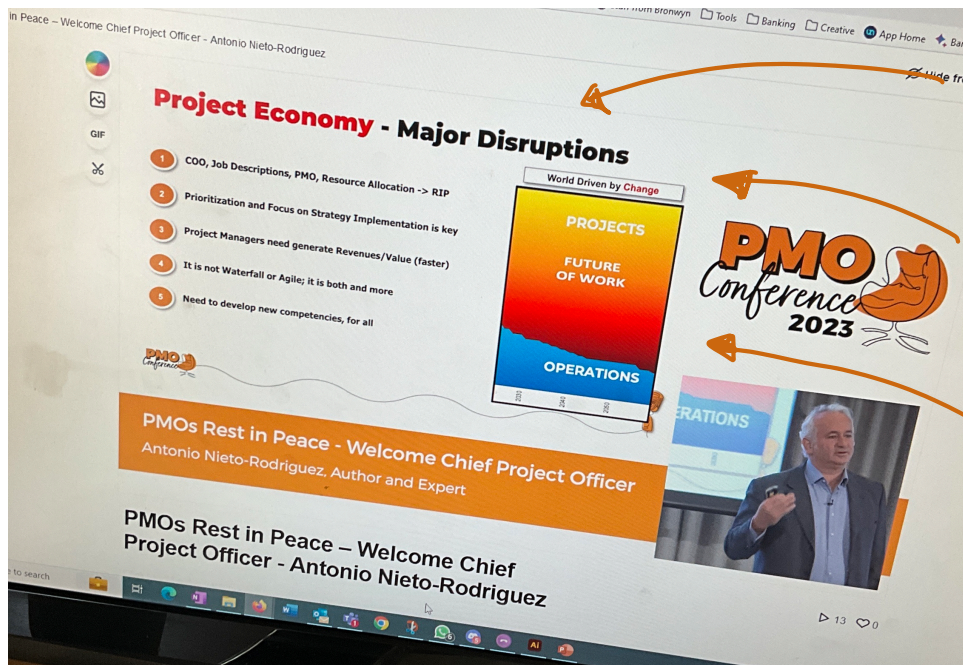
good news - we all have jobs for the next 50 years or so!!

2073

- > more people moving into projects from operations
- > A-I rise in operational roles
- > 80% of the organisation are projects



The PMO changes because the shape of the business changes. - that's why PMO RIP! keep doing the same things - and we'll be dead.



- Prioritisation today - will need to change because it will be too many projects to prioritise
- Time + cost don't matter → delivering value matters. [big changes for PMs]
- Why choose one method over another?? You need more!
- Whole company employees need project skills - including managers.

TRANSFORMATION - in your organisation do you have a transformation office?

Transformation officers are not temporary anymore.

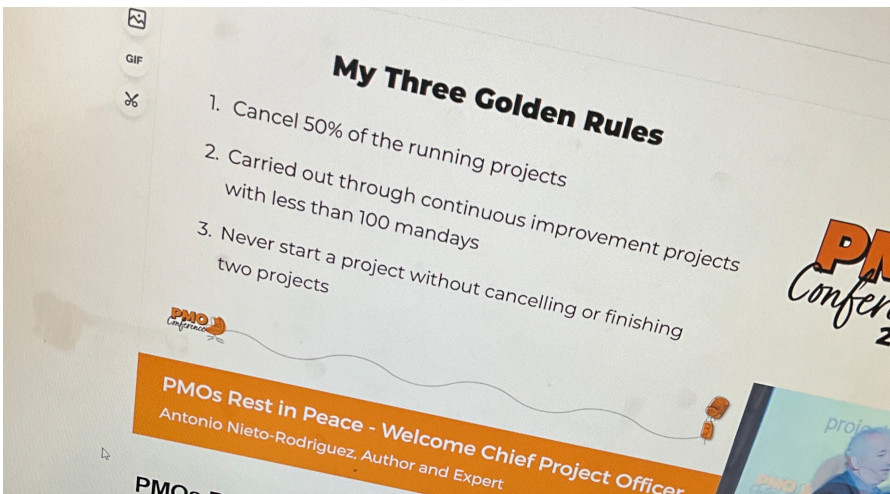
Temporary, Permanent, Many or None at All.

The Transformation officer role is taking the Chief ops officer role [in a world where 80% of work is projects in orgs]

STRATEGY INTO EXECUTION through project selection + prioritisation

- Companies have to prioritise example - between efficiency and customer satisfaction
- Less is more mentality
- What would happen if 50% of your projects were cancelled tomorrow?

NOTHING?



Don't call them 'projects' if they're less than 100 man days.

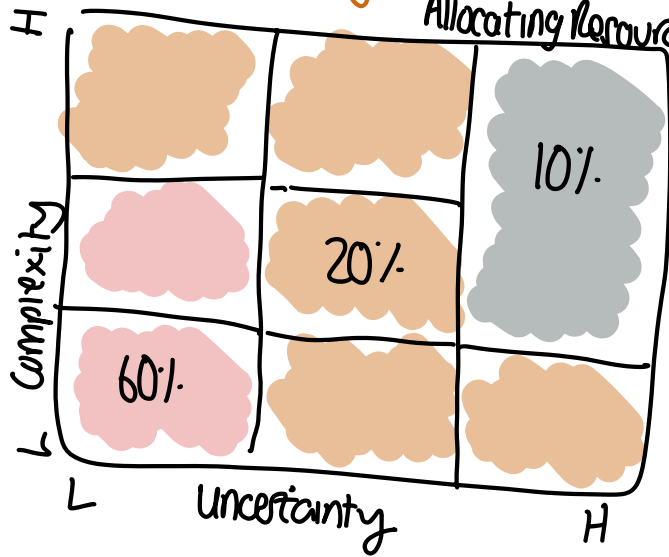
How often do you launch projects vs how many are finished?

- Prioritisation of projects
  - Reducing number of projects
- Job for the PMO!

# Resource allocation

People hate working on lots of project at the same time - full-time dedicated on the most important projects for the organisation

Allocating Resources:



Three types of innovation:

- Efficiency projects - 100% success in these projects
- Sustaining projects - 90% success in these projects
- Transformative projects - 10% margin contingency

## Business driven by efficiency Vs driven by change



We need to find the right balance of BOTH



The PMO → a Strategy Implementation office — we need new models

Reshaping the project lifecycle — more ideation time, more run time, more benefits focus



what's in the new scope of a project lifecycle

Making project management simpler - 30 minutes to provide a project overview that EVERYONE understands.

Free via Antonio's website

Project Canvas - project on a page

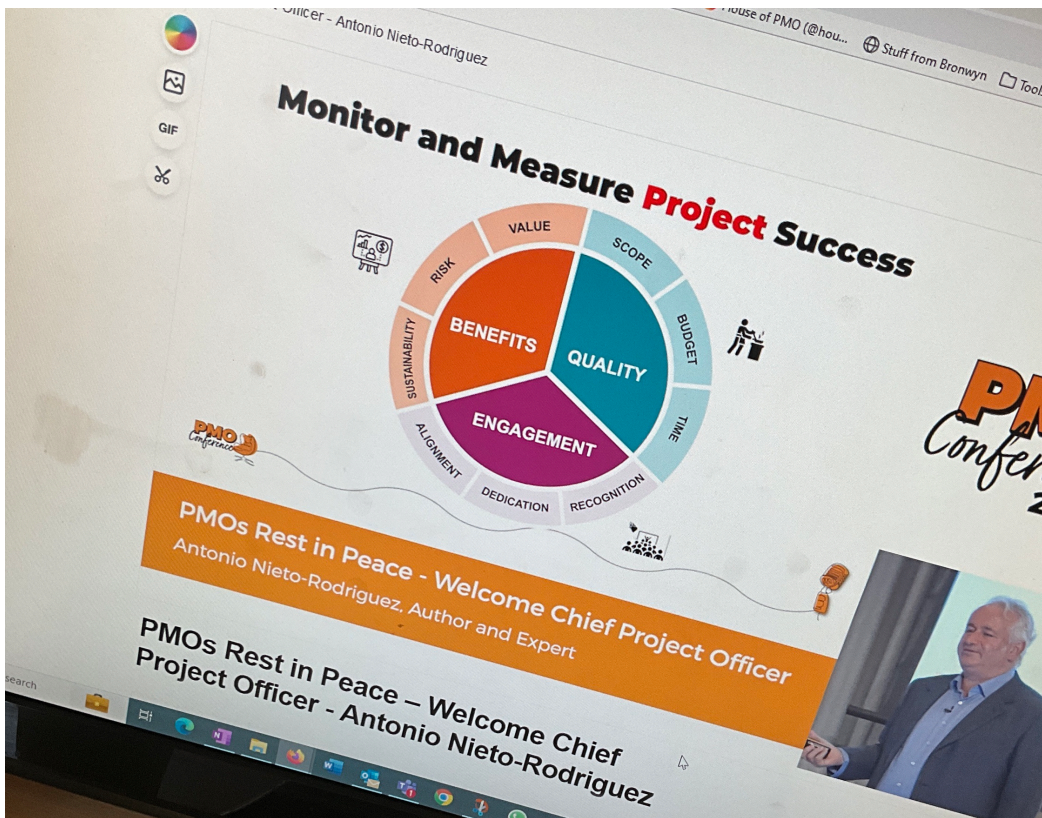
# PROJECT CANVAS

The Project Economy



<b>WHY</b>	<b>Rationale &amp; Business Case</b> What are the expected Benefits?	<b>WHO</b>	<b>Executive Sponsor</b> Who is accountable for the success of the project?	<b>Governance</b> Who is responsible for what?
	<b>Purpose &amp; Passion</b> "Why" are we doing the project?			
<b>WHAT, HOW &amp; WHEN</b>	<b>Scope</b> What will the project produce and deliver?	<b>Risk Management</b> Have the key risk been identified? Do we have a plan B?	<b>Human Resources</b> What skills do we need? How are we going to keep the team motivated?	
	<b>Time</b> When will the project be completed?		<b>Stakeholders</b> Are key and impacted parties supporting the project?	
	<b>Cost</b> How much will the project cost? How much do we need?	<b>Procurement</b> How are we going to manage the external contributors?	<b>Change Management</b> How are we going to engage the stakeholders and remove barriers to change?	
	<b>Quality</b> How do we ensure meeting the quality standards?			
<b>WHERE</b>	<b>Project Driven Organization</b> Culture, Structure, Priorities, Competencies Has our organization and culture been adapted to succeed in a project driven world?			

## MONITOR + MEASURE PROJECT SUCCESS



Benefits -  
the only reason why we do projects

PMO has to help develop useful metrics AND

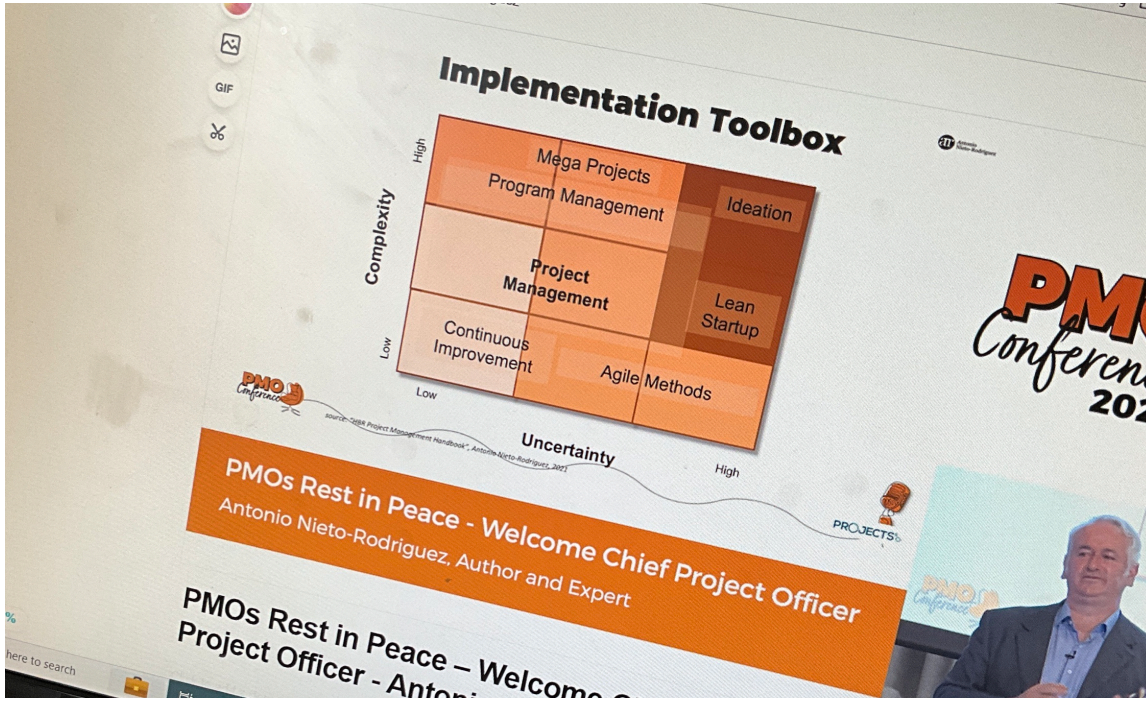
those that demonstrate the value of PMO

my thought!

Why do projects fail? Project Management + Senior Leaders. Organisation + Culture

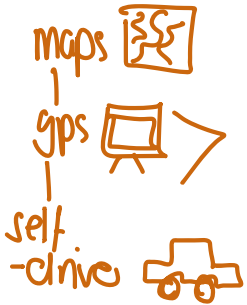
> Why do people wait for this to change? We just try to do our best - not good enough.

# Developing Implementation Toolbox



We know we need different methods + approaches - so what will the PMO do to offer this?

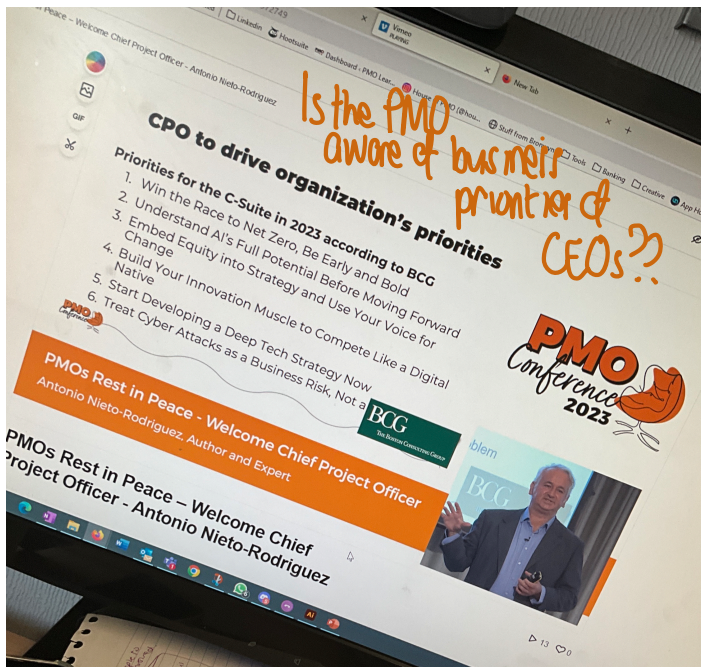
What will Project Management be like in 2030?



Project Management today is stuck in maps!

>

figure out the AI use in project management



Who helps to make these happen?

PMO stepping up!

- we care about this
- we want to drive value
- we have to change failure rates
- we need a different mindset