

The PMO Conference



11th June 2015
One Whitehall, Central London



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Our latest survey on the **Global State of the Project Management Office (PMO)** is out. See it here.

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Welcome to The PMO Conference

It's taken nearly fifteen years to bring this conference to you. That's not the world record for the longest conference planning lifecycle but rather a period of accumulation in PMO events which has eventually led us here today. When I first started working in PMO back in the late 1990s there was very little external guidance or thought leadership in what a PMO was, what it did, what was expected of it and what was expected of me.

I started to dig around a little and found a voluntary group who were putting on a couple of small conferences each year. Some of the people I met there are now firm friends and they're here today making sure this conference goes well. So here's a little thanks to Chris Walters, Stuart Dixon, Ken Burrell, Nicole Reilly, Anke Bysouth and Eileen Roden.

Over the last two years I've been getting PMO people together, here in London, for a monthly meetup called the PMO Flashmob. It was through this group and the many conversations I've had with people that are working in PMOs today, that reinforced that PMOs are still very popular entities in organisations today yet there is still a lack of focus on them. There is no real forum to enable PMO practitioners to learn, share, build knowledge, network and get involved in developing the future of PMOs.

After looking to the world of project management where there are numerous options for conferences, events, workshops and so on, it was obvious that the time is right for a bigger focus on PMOs. So it starts today.

During the last fifteen years I've listened to and met many people who work within PMOs. They've written books on PMO and are great speakers too. A selection of those PMO experts are here to talk to you today. I'd like to extend a thank you to them too, the feedback throughout the run up to the conference today has been that it is a 'fantastic line up of speakers'.

Finally I want to say thank you to you. The first PMO Conference has obviously captured your imagination too and I'm really pleased to see you here. I hope you enjoy your time here today, being inspired to try something new or take away insights that you can use practically in your day-to-day work.

I also hope you manage to meet others here today too because the one thing I've learnt about PMO gatherings over the last fifteen years is it's the opportunity to learn and network from one another that really makes PMO professionals make the most of their time away from the office.

Enjoy your day and your part in the first PMO Conference in London.

Best Regards,
Lindsay Scott

The Programme

Time	Session Overview	Location
08.00 - 09.00	 Registration and Coffee Take the opportunity to get up to date with the latest products and services in the PMO space.	Reading and Writing Room
09.00 - 10.00	 Opening Keynote: The Global State of the PMO - J. LeRoy Ward Newly commissioned research for the PMO Conference 2015 turns the spotlight on PMOs and the varying nature of functions and services that they provide to organisations across the globe. With contributors taking part from a variety of industries and businesses, this is the latest research into the field of PMO. The opening keynote looks at the PMO journey to date, the current PMO landscape and gives future predictions on how PMOs are adding value to organisations today	Gladstone Library
Session 1		
10.10 - 11.00	"I have a dream" Craig Kilford One of the worlds leading thinkers in portfolio management, and co-Author of the Management of Portfolio guidance gives you a fascinating insight into his dream for Portfolio Management and Portfolio Offices.	Gladstone Library
10.10 - 11.00	NLP for PMO Practitioners Peter Parkes NLP (Neuro-Linguistic Programming) for PMO Practitioners is all about focusing on the individual or behavioural competencies that enable you to become better equipped at building relationships across the organisation. Influence, motivation, communication, conflict management, persuasion – all those 'soft' areas that PMO practitioners regularly need to draw on in order to deliver value added services and functions to their organisations.	Meston Suite
10.10 - 11.00	Value Driven PMO Roles at Ticketmaster John McIntyre Staffing a PMO with an extended remit requires new thinking. New challenges for PMO staffing emerge when PMO functions extend beyond the traditional, tried and tested services of a 'command and control' PMO. In this session, John shares insights into how Ticketmaster's PMO has evolved over time, becoming a real business partner that delivers value in line with what the organisation really wants and needs.	River Room
11.00 - 11.30	 Coffee Break	Reading and Writing Room

The Programme

Time	Session Overview	Location
Session 2		
11.30 - 12.20	<p>The Next Gen PMO: Aligning Your Organisation to Execute Its Strategy Tim Wasserman</p> <p>Today's dynamic, technology-infused world offers limitless opportunities for bringing new ideas to market. But even the most forward-thinking leaders with clear strategic visions typically fail to see their visions executed successfully. As a strategic enabler of the organisation, PMOs increasingly struggle to effectively identify, resource and manage the set of programs and projects that comprise the strategy. Unsurprisingly, even the smartest strategies are set up to fail.</p> <p>Where does the PMO go from here? Based on cutting-edge research from Stanford University's Advanced Project Management program, this presentation will present a framework for strategic execution that helps PMO leaders to continuously identify and align the right projects and do those projects right.</p>	Gladstone Library
11.30 - 12.20	<p>The PMO Role in an Agile Environment Steve Messenger</p> <p>In this presentation, Steve Messenger will explore how and why a PMO is key to the successful implementation of Agile practices in an organisation. He will examine the characteristics and practices of PMOs and show how these may need modification to support Agile ways of working whilst still providing the organisation with the governance and control it needs.</p>	Meston Suite
11.30 - 12.20	<p>Coaching Project Managers Susanne Madsen</p> <p>In this session, Susanne will explore the services that PMO provide when coaching project managers.</p> <p>We see 'coaching project managers' regularly on job specifications for PMO practitioners yet the question still remains around whether PMO actually do provide coaching services to an organisation. Susanne will explore popular questions that PMO practitioners have about this type of service and what PMOs need to do in order to carry it out successfully.</p>	River Room
12.20 - 13.20	<p> Lunch Break</p> <p>Visit the PMO Conference exhibition to find out more about the services and products available.</p>	<p>Reading and Writing Room</p> <p>Seating is available in the River Room</p>



The Programme

Time	Session Overview	Location
Afternoon Keynote		
13.20 - 14.20	<p>Afternoon Keynote:</p> <p>The Role of PMO in Defining, Measuring and Improving Operational Alignment - Terry Doerscher</p>  <p>Is your organisation well-aligned? What is 'alignment'? How do you know? 'Alignment' is a universally desirable trait; we value, admire and want to be a part of environments where everything "just seems to flow." We also intuitively recognize poorly aligned organisations; terms such as, "disconnected", "bureaucratic" and "difficult" are often used to characterize such settings.</p> <p>Chances are good that certain areas of your organisation could benefit from improved alignment. Although PMOs are ideally positioned to help create and maintain alignment, we need to first define it before we can identify, quantify or correct alignment issues. This session explores the relationships between the PMO, managing the lifecycle of change and unlocking the mysteries of alignment, including:</p> <ul style="list-style-type: none"> • The overall cycle of managing change and how it relies upon alignment • How PMO fits in creating operational alignment • The three key forms of alignment that make up overall operational alignment • How each type of alignment interacts with, and influences the others • A model for measuring alignment, identifying disconnects and making improvements 	Gladstone Library
Session 3		
14.30 - 15.15	<p>Developing Delivery Capability at MPA through Conversation</p> <p>Tim Banfield</p> <p>With a portfolio which includes 200 major projects, with lifetime costs over a 20 year period of £400 billion, the Major Projects Authority's remit to improve delivery capability might feel like a daunting prospect. In this session Tim focuses on the difficult and crucial conversations that have enabled the MPA to make headway on their commitments to assure, support and report on the Government Major Projects Portfolio.</p>	Gladstone Library
14.30 - 15.15	<p>The Role of the PMO in Creating a Change Centre of Excellence</p> <p>Peter Shirley</p> <p>Most recently Peter's experiences included the set-up of a green-field Portfolio and PMO function at Legal and General plc as part of creating a Change Centre of Excellence of 200+ Change professionals. The support of the organisation's strategic goals with the change portfolio in order to maximise the value achieved from an organisation's investment in Change is seen as the holy grail of portfolio led PMOs. In this session Peter will provide insights into two areas:</p> <ul style="list-style-type: none"> • The role of the PMO in creating a Change Centre of Excellence • Maximising value from change investment – the relevant importance of portfolio selection, P3M change capability and collaboration across the organisation. 	Meston Suite

The Programme

Time	Session Overview	Location
Session 3		
14.30 - 15.15	How to Make Your PMO Tool Implementation Successful and Deliver Real Business Value Rebecca Leadbitter <p>In this session we take a look at how previous PMOs and organisations have successfully designed, implemented and deployed their automation tools and share insights into how your own PMO can get ready for your own high profile change.</p> <p>The session will cover how to manage a PMO tool implementation as a project, starting with a vision, the business case, requirements capture, change management, planning the implementation and deployment.</p>	River Room
15.15 - 15.45	 Afternoon Coffee <p>Take the last opportunity to get up to date with the latest products and services in the PMO space.</p>	Reading and Writing Room
Session 4		
15.45 - 16.30	How Emerging PMO Trends Can Change the Business Michael Cooch <p>Michael takes a look at the key emerging trends in PMO in a business context. Using findings from PriceWaterhouseCoopers recent PPM Global report, Michael will highlight how emerging practices can really change the value case of the PMO. Using case studies from a wide variety of PMOs in different industries, this session will look at how businesses and PMOs are really tackling the challenges that they face.</p>	Gladstone Library
15.45 - 16.30	Beyond P3O Eileen Roden <p>What next for PMOs? What are the key areas in programme and project management delivery that need the PMO's attention? What does the PMO need to do to move with the times – recognising and adopting emergent practice, not just best practice? Are PMOs ready to provide support in key areas such as Agile, benefits and change management? Are we equipped to provide services in support of portfolio management?</p>	Meston Suite
15.45 - 16.30	The PMO Role in Change Management Ranjit Sidhu <p>The effects of change on individuals and organisations is well documented yet 'change management' is still seen as an emerging practice in areas such as transformational programmes and projects. In this session, Ranjit explores the role of the PMO in change management.</p>	River Room

The Programme

Time	Session Overview	Location
Closing Keynote		
16.35 - 17.30	 <p>Closing Keynote: The Business Driven PMO Andy Jordan</p> <p>Portfolio management is rapidly becoming the most important element of project execution, and organisations are increasingly understanding the importance of tying project execution to the attainment of corporate objectives. Yet many PMOs fail to understand their role in helping the organisation to define and manage the portfolio.</p> <p>PMOs need to move away from tactical support functions and become business driven strategic execution departments. If they fail to achieve this then they will become irrelevant at best and non-existent at worst. In this thought-provoking session Andy looks at how:</p> <ul style="list-style-type: none"> • PMOs have a vital role to play in portfolio management from idea generation through benefits realization. • The PMO relationship with other business areas needs to evolve and mature • Strategic project execution, driven by the PMO, will change the role of project managers in a portfolio driven environment <p>This session will challenge attendees to reconsider their 'normal' view of PMOs. Andy will also provide attendees with a practical roadmap to begin the transition of their PMO to a valuable business partner, not just a project management support and reporting group and will challenge attendees to make real changes in their organisations.</p>	Gladstone Library
17.30 - 17.35	Closing Words	Gladstone Library
17.35 - 19.30	<p>Join us for a drink sponsored by PMO Flashmob</p>  <p>Why not stay for a drink and canapés after the conference before you head off home? The PMO Flashmob, London's PMO Networking group, is all about sharing insights and experiences with likeminded professionals. So why not stay and have a chat about your day?</p>	Reading and Writing Room / The Churchill Bar

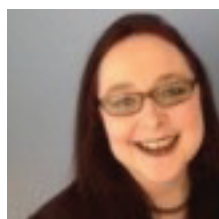
The Speakers



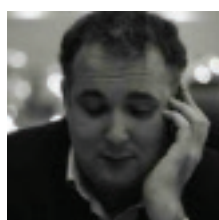
Andy Jordan is President of Roffensian Consulting Inc., an Ontario, Canada based management consulting firm with a strong emphasis on organisational transformation, portfolio management and PMOs. Andy has a track record of success managing business critical projects, programs and portfolios in Europe and North America. Andy is an in demand speaker and moderator who delivers thought provoking content.



Craig Kilford is one of the worlds leading thinkers in portfolio management and co-Author of Axelos' global portfolio management standard, Management of Portfolios (MoP). Renowned for his creative and energizing approach, Craig has over fifteen years portfolio leadership experience in finance transformation, technology, emergency services and is a regular advisor to various international governments.



Eileen Roden is an experienced Project and Programme Management Consultant and Trainer who works with key clients to improve project delivery capability. Eileen's expertise in all things PMO is recognised within the industry – she is the Global ATO lead for P3O and the PMO Authority in the APM PMOSIG. She works with a direct, pragmatic approach, coupled with a passion and infectious enthusiasm.



John McIntyre is a PMO/Delivery leader with over 15 years' experience helping organisations deliver projects and programmes that deliver business outcomes. With real-world experience of project management in the trenches, and the breadth of knowledge that comes with an MBA from the UK's leading Business School, he's experienced at programme turnaround and setting up PMOs.



J. LeRoy Ward is a respected, global expert in project, program, and portfolio management and works with ESI International. He has significant experience in consulting and working with Global Fortune 500 corporations, and government agencies alike, to improve organizational PPM performance through competency and skills development, best practices, and innovative process improvement.



Michael Cooch has deep experience in designing and implementing best practice programme/portfolio governance and control frameworks across a range of industries. He has accrued 14 years experience in both delivering large, complex programmes and designing the appropriate MI and control functions to make sure delivery of those programmes. He has also published a number of papers including the 'Value of a PMO'.



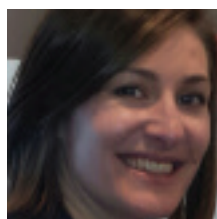
Dr Peter Parkes has held PMO and programme director roles in the private and public sectors, public private partnerships and 'Big 4' consultancy practices. He is a Fellow of BCS, The Chartered Institute for IT, the Association for Project Management and the Chartered Management Institute. He is a professional member of the Association for NLP and an NLP Master Practitioner.



Peter Shirley is an experienced Change professional with over 18 years experience of working in global blue chip companies across multiple industry sectors including Financial Services, Retail, Energy and Pharmaceuticals. Most recently Peter undertook the set-up a green-field Portfolio and PMO function at Legal and General plc as part of creating a Change Centre of Excellence of 200+ Change professionals.



Ranjit Sidhu is a skilful trainer, facilitator, project and change management consultant with over 20 years' experience. She is a contributing author for the Gower Handbook of People in Project Management, The Effective Change Manager (CMBok) from the Change Management Institute, and The Effective Change Manager's Handbook and author of her own book, Titanic Lessons in Project Leadership.



Rebecca Leadbitter started working in the PPM industry 10 years ago when she joined Sciforma in their French office and has since moved back to the UK to setup and manage their UK operations. She has worked with pan-European companies of varying sizes and industries to ensure successful implementations of the Sciforma PPM software.



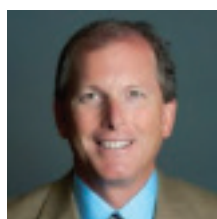
Steve Messenger is the current Chairman of the DSDM Consortium, a role which entails setting the strategy for DSDM and leading the DSDM Board of Directors. He has been involved in Agile since its inception, DSDM being one of the signatories of the Agile Manifesto, and was also pioneering iterative approaches to software development from the mid-1990s.



Susanne Madsen is an internationally recognised project leadership coach, trainer and consultant. She is the author of The Project Management Coaching Workbook and The Power of Project Leadership. She is a fully qualified Corporate and Executive coachspecialises in helping managers improve their leadership skills so that they can gain control of their projects and fast-track their career.



Tim Banfield is an experienced senior professional benefiting from wide exposure to both strategic and operational public sector project delivery and defence acquisition issues in a professional services environment. Expertise including a wide range of skills, specifically in quantitative and qualitative research and analysis of complex issues.



Tim Wasserman is the Program Director for the Stanford Advanced Project Management (SAPM) program, Chief Learning Officer for IPS Learning, and the Co-chair of The Strategic Execution Conference held in Silicon Valley, California. Tim is responsible for developing and managing the SAPM curriculum through the dynamic partnership of Stanford University faculty and IPS domain knowledge experts.



Terry Doerscher is an internationally recognized expert in Enterprise and Project Portfolio Management (EPM/PPM) and the PMO. Known for his thought leadership, he is the co-author of the award-winning book Taming Change with Portfolio Management and a contributing author to several other books, including Mark Price Perry's Business Driven... series and the PMI PMOSIG Program Management.

The Exhibition

ESI International is an industry leader in project management training and consulting, we offer the largest range of project and programme management, business analysis and agile training courses in the world.

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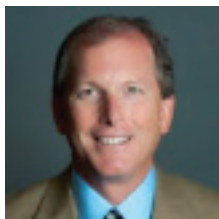
More information at: esi-intl.co.uk



Two Sessions Today:



Today's opening keynote speaker, J LeRoy Ward from ESI International presents the key findings from the Global State of the PMO Report. Released today to coincide with London's first PMO Conference, LeRoy's session PMO journey to date, the current PMO landscape and gives future predictions on how PMOs are adding value to organisations today.



Listen to Tim Wasserman at 11.30 this morning as he covers cutting-edge research from Stanford University's Advanced Project Management program, this presentation will present a framework for strategic execution that helps PMO leaders to continuously identify and align the right projects and do those projects right.



Worldwide, organisations are pushing to increase efficiency and cut costs, driving unprecedented demand for project management expertise. Whether you are starting a career in project management, building a team or enhancing your project management proficiency, ESI's proven, comprehensive project management programmes help you gain crucial skills and the tools you need to advance your career, improve project performance and drive better business results.

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Learn more today at

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The Exhibition



Sciforma provides Project and Portfolio Management software. Sciforma easily adapts to the unique needs of each company.

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More information at: sciforma.com



How to Make Your PMO Tool Implementation Successful and Deliver Real Business Value

Listen to Rebecca Leadbitter from Sciforma talking about how previous PMOs and organisations have successfully designed, implemented and deployed their automation tools and share insights into how your own PMO can get ready for your own high profile change.

A large banner image for Sciforma. It features the Sciforma logo and the text 'Project & Portfolio Management Software' at the top. Below this are three colored boxes: a red one for 'Portfolio Strategic Management', a green one for 'Project & Resource Functional Management', and a blue one for 'Time-Tracking & Expenses Execution Management'. In the center, there is a computer monitor displaying a project management software interface, with a tablet and a smartphone in front of it. To the right of the devices, there is text describing the software's flexibility and integration. A diagonal banner in the bottom left corner of the image reads 'STAND 2'.

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STAND 2

Sciforma Masterclass : How to Make Your PMO Tool Implementation Successful and Deliver Real Business Value, 2.30pm, Riversuite

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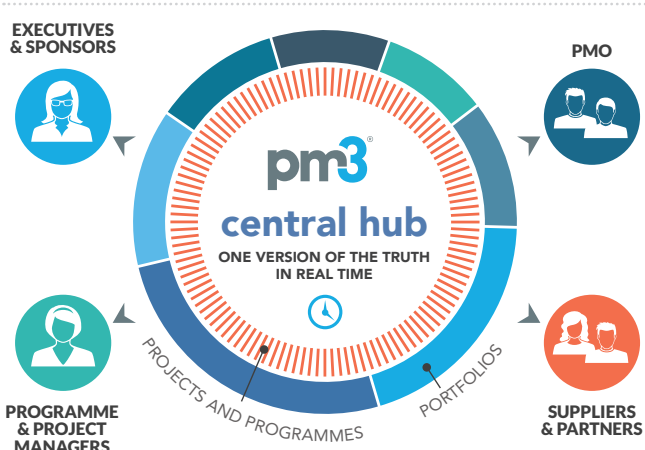
The PMO is the engine room of any change programme. PM3 allows the PMO to see everything, provide assurance on governance and best practice, with 'one version of the truth' clarity. With accurate, up-to-date and consistent data always available, the PMO is able to make informed decisions rather than get 'bogged down' in administration.

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The PMO is the engine room of any change programme. PM3 allows the PMO to see everything and provide assurance on governance and best practice.

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Steve Messenger will be presenting on the day, don't miss his session on "The PMO Role in an Agile Environment"

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DSDM is a proven framework for agile project management and delivery, helping to deliver results quickly and effectively. It concentrates on strategic goals and incremental delivery of real business benefits while keeping control of time, cost, risk and quality.

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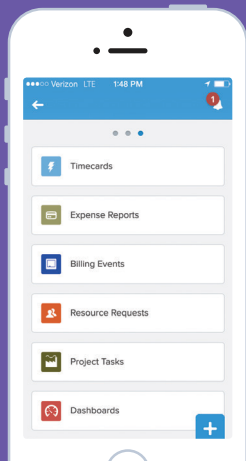
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Notes

Notes



The PMO Flashmob is a monthly meetup in London* for people who work in PMOs.

We meet up in a Central London location for a Learn and Live night. We learn about PMOs for a few hours and then head to the pub for drink and a nibble and talk about what's happening in our world of PMO.

Each month is different – we focus on the things that matter the most to the people attending. The only thing that is the same is a mob of PMO professionals that want to talk to others that are on their wavelength.

Think of it as your own little personal coaching circle – the mob are just like you, they want to chat and share experiences that can perhaps help them be better in their work in the future.

There's no attendance criteria but be prepare to share your own words of wisdom that can help the collective mob of PMO Flashmobbers.

* There is a PMO Flashmob every other month in Birmingham too



www.pmoflashmob.org

The PMO Conference

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