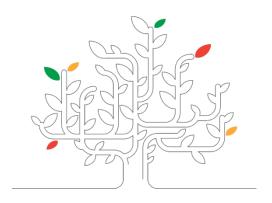
# Conference London

# Managing Perceptions of Your PMO

Rupert Taylor

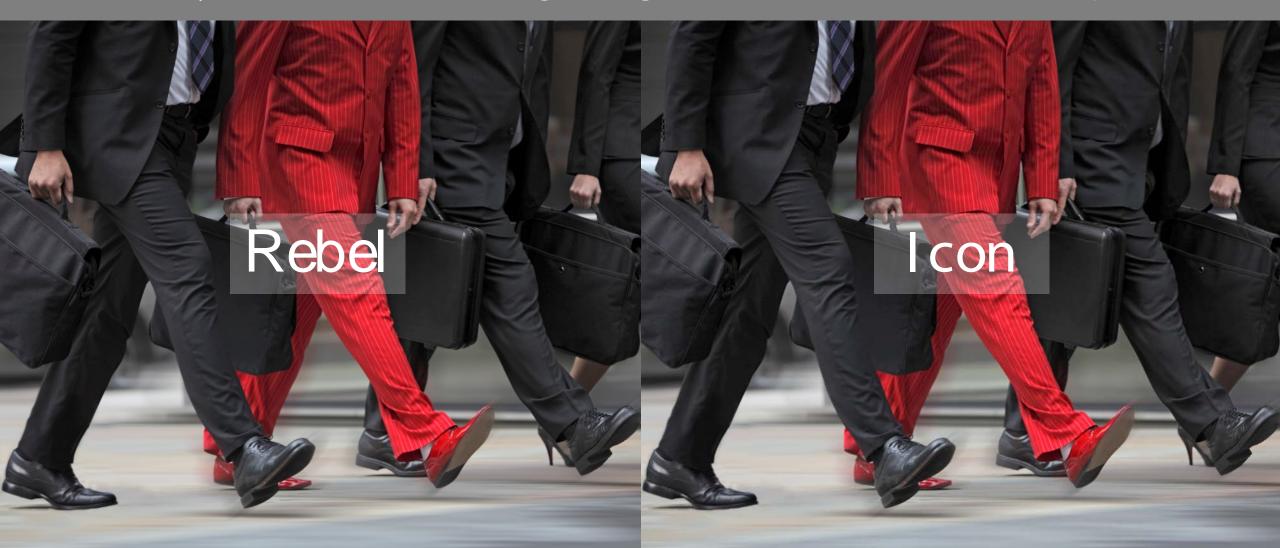
Managing Director
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#### perception

"the way in which something is regarded, understood or interpreted"



#### managing perceptions of YOUR PMO



perception is formed by what is visible not

what you do under the surface



## who are we serving?

I like detail

I am an intellectual

I live in an ivory tower

I am a closet Project Manager

I am balanced









## what do they want?

All over everything

Strategy & outcome

T ell me when it's done

Attend 'daily' project meetings

Play in position









### what are their frustrations?

Can't see the whole picture

Giving his time

R equests for support

Not kept informed

When not asked for support











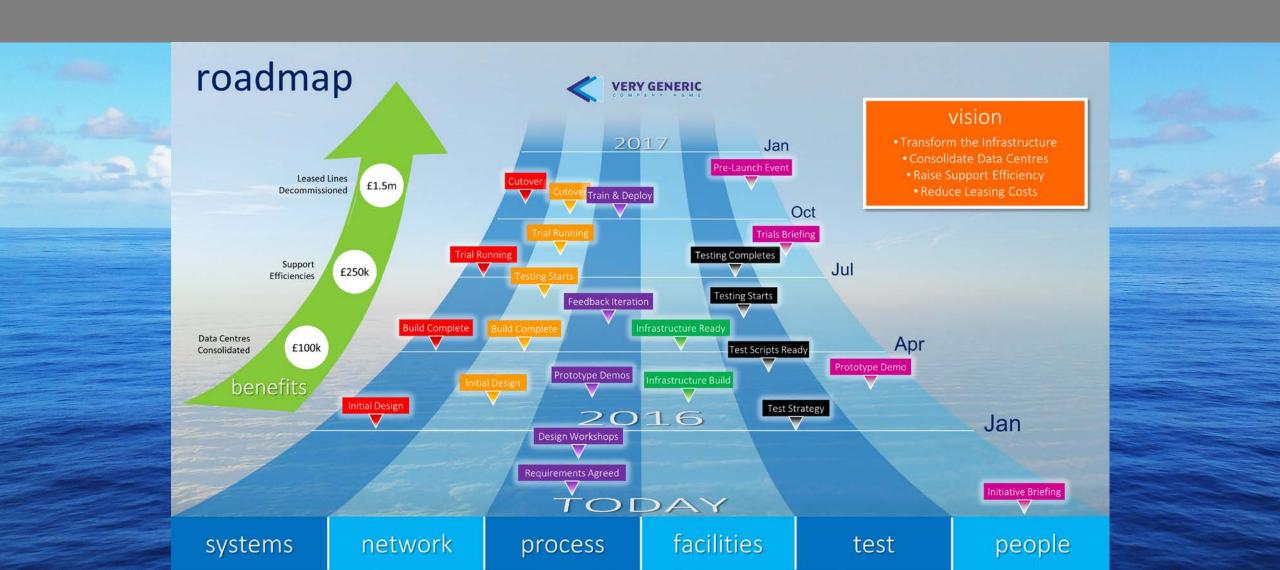
### pmo perception impact



#### summarise your data



#### visualisation!



### bring programmes to life



#### summary

W ho are we serving

What are their frustrations

What is the impact of a positive PMO perception

Bring portfolios and programmes to life

## Thank you!

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